

APPLICATION FOR UNITED STATES PATENT
IN THE NAME OF
DONALD KAPLAN
FOR
METHOD AND SYSTEM FOR PROVIDING TRAVEL SERVICES

DOCKET NO. 64743-5001

Prepared by

JEFFER, MANGELS, BUTLER & MARMARO LLP
Seventh Floor
1900 Avenue of the Stars
Los Angeles, CA 90067
(310) 203-8080

METHOD AND SYSTEM FOR PROVIDING TRAVEL SERVICESField of the Invention

5 The present invention relates to a method and system for providing travel services.

Background of the Invention

Travelers frequently encounter a wide variety of
10 difficulties or situations for which they need assistance. Many of these difficulties or situations are not foreseeable to the traveler. For example, travelers may find that their lodging accommodations are suddenly unavailable or unsuitable, requiring them to obtain suitable replacement accommodations. If the
15 traveler is in an unfamiliar location, as is frequently the case, this task can be quite difficult.

Similarly, travelers may find that their transportation arrangements have been disrupted by mechanical failures, labor disruptions, or overbooking. In such situations, the traveler
20 is also faced with the task of finding suitable alternate transportation. Medical problems can also arise while traveling, forcing travelers to locate a doctor, nurse, hospital or clinic in his or her geographic location which can attend to his or her problem. In addition, travelers will generally be
25 unfamiliar with local sources of information or news, such as television, radio or newspapers, and may not have sufficient understanding of the local language to rely on such sources. As a result, the traveler may face difficulties in obtaining information needed to ensure a safe and enjoyable journey. Thus,
30 a need has developed for a method and system for providing travel services which addresses the foregoing problems.

Summary of the Preferred Embodiments

In accordance with one aspect of the present
5 invention, a method of providing travel services to a person
traveling to a geographic location is provided. According to
the method, a database of travel information is provided. The
database includes identification information for one or more
service providers, and further includes weather information,
10 traffic information, road construction information, terrorism
information, legal information and suggested vaccinations.
Preferably, information from the database can be retrieved and
displayed based on the geographic location to which it pertains.
It is especially preferred that the database is operatively
15 coupled to a computer terminal adapted to display information
from the database. Techniques for configuring databases which
can be sorted based on the contents of one for the database
fields, for example, geographic location, are known.

Preferably, the service providers included in the database
20 include transportation service providers, banking service
providers, lodging service providers, rescue service providers,
medical service providers and dental service providers. In a
preferred embodiment, the identification information for the
service providers includes name, phone number, and address
25 information. In other preferred embodiments, the database is
operatively coupled to a computer network, and even more
preferably to the internet.

According to the method, counseling services are preferably
provided, wherein a traveler is provided with information
30 selected from the database of travel information based on the

traveler's circumstances and geographic location. In preferred embodiments, the traveler is provided with a phone number for accessing the counseling services. More preferably, the traveler is provided with a mobile phone that can be used to
5 call the phone number. Even more preferably, the mobile phone includes a button for transmitting the traveler's geographic location. In other preferred embodiments, a rescue service provider is dispatched in response to the depression of the button and transports the traveler from his or her current
10 geographic location to a location of greater safety. In still other preferred embodiments, the traveler is provided with a password, which is provided to the rescue service provider to allow confirmation of the traveler's identity.

In a preferred embodiment, an internet web site is
15 provided. The website is configured to receive information concerning the traveler's geographic location and circumstances. The web site is operatively coupled to a database of travel information and configured to display information from it.

In other preferred embodiments, a voice mail system is
20 provided. The voice mail system is adapted to record and store messages provided by the traveler and is also configured to play back messages to those using a phone number provided for accessing the system.

In still other preferred embodiments, an emergency kit
25 including food and water is provided. In additional preferred embodiments, the emergency kit includes first aid supplies. In yet other preferred embodiments, the traveler is provided with protective clothing adapted for use in the geographic location to which the traveler will be traveling.

In accordance with another aspect of the present invention, a system for providing travel services is provided. In a preferred embodiment, the system comprises a database of travel information which includes identification information for one or more service providers, and further includes weather information, traffic information, road construction information, terrorism information, legal information and suggested vaccinations. Preferably, information from the database can be retrieved and displayed based on the geographic location to which it pertains. It is especially preferred that the database be operatively coupled to a computer terminal adapted to display information from the database. The system further includes a system for providing counseling services, wherein a traveler is provided with information selected from the database of travel information based on the traveler's circumstances and geographic location. Preferably, the service providers included in the database include transportation service providers, banking service providers, lodging service providers, medical service providers, rescue service providers and dental service providers. More preferably, the identification information for the service providers includes name, address, and phone number information.

In a preferred embodiment, the database is operatively coupled to a computer network. In other preferred embodiments, the system includes a website coupled to a database of travel information and configured to display information from it.

The system further includes a system for providing counseling services, wherein a traveler is provided with information selected from the database of travel information based on the traveler's circumstances and geographic location.

In preferred embodiments, the system includes a phone number for accessing the counseling services. More preferably, the system includes a mobile communications device, which even more preferably is a mobile phone that can be used to call the phone number. It is especially preferred that the mobile phone is a satellite phone that includes a button for transmitting the traveler's geographic location. In other preferred embodiments, a rescue service provider is dispatched in response to the depression of the button and transports the traveler from his or her current geographic location to a location of greater safety. In still other preferred embodiments, the system includes a traveler password, which is provided to the rescue service provider to allow confirmation of the traveler's identity. In additional preferred embodiments, the traveler is provided with a portable personal computer that is adapted to transmit the geographic location of the traveler.

In other preferred embodiments, the system includes a voice mail system. The voice mail system is adapted to record and store messages provided by the traveler and is configured to play back the messages to those using a phone number provided for accessing them. A phone number is provided for accessing the system.

In still other preferred embodiments, the system includes an emergency kit comprising food and water. In additional preferred embodiments, the system includes protective clothing adapted for use in the geographic location to which the traveler will be traveling is provided.

Brief Description of the Drawings

The invention may be more readily understood by referring to the accompanying drawings in which:

5 Figure 1 is a depiction of a computer network in accordance with a preferred embodiment of the present invention.

Figure 2 is a depiction of a user screen for accessing a database of travel information in accordance with a preferred embodiment of the present invention.

10 Figure 3 is a depiction of a user screen for accessing a database of travel information in accordance with a preferred embodiment of the present invention.

Figure 4 is a depiction of a user screen for accessing a database of travel information in accordance with a preferred
15 embodiment of the present invention.

Figure 5 is a depiction of a user screen for accessing a database of travel information in accordance with a preferred embodiment of the present invention.

Figure 6 is a depiction of a user screen for accessing a
20 database of travel information in accordance with a preferred embodiment of the present invention.

Figure 7 is a depiction of a user screen for accessing a database of travel information in accordance with a preferred embodiment of the present invention.

25 Figure 8 is a depiction of a user screen for accessing a database of travel information in accordance with a preferred embodiment of the present invention.

Figure 9 is a depiction of a user screen for accessing a database of travel information in accordance with a preferred
30 embodiment of the present invention.

Figure 10 is a depiction of a user screen for accessing a database of travel information in accordance with a preferred embodiment of the present invention.

5 Figure 11 is a depiction of a user screen for accessing a database of travel information in accordance with a preferred embodiment of the present invention.

Figure 12 is a depiction of a user screen for accessing a database of travel information in accordance with a preferred embodiment of the present invention.

10 Figure 13 is a depiction of a user screen for accessing a database of travel information in accordance with a preferred embodiment of the present invention.

Figure 14 is a depiction of a user screen for accessing a database of travel information in accordance with a preferred
15 embodiment of the present invention.

Detailed Description of the Preferred Embodiments

20 According to the present invention, a method and system of providing travel services is provided whereby the traveler is provided with a plurality of services. The services can be combined and arranged in a multitude of different ways, and the embodiments described herein are merely examples which are not intended to limit the scope of the claims in any way.

25 In accordance with a first embodiment of the present invention, a database of travel information is provided. Preferably, the database is operatively coupled to a computer network 15, as best seen in Figure 1. According to the Figure, a server 20 is operatively coupled to network 15 and stores and provides access to
30 the database. One or more terminals 10 are operatively coupled to

the server 20 by network connection 40. Instead of using a network, the database can also be stored in the memory of an individual computer or computers or on removable media. Server 20 is preferably an internet server that is operatively coupled to the internet, allowing terminals 10 to remotely access the database of travel information via the internet. A website can optionally be provided, enabling travelers with internet access to use the database while traveling.

In an especially preferred embodiment, selected information from the database of travel information is displayed on a computer terminal using a series of user screens, such as those shown in Figures 2 through 14. Techniques for programming computers to generate such screens are known. Any number of screen designs, layouts and sequences can be used without departing from the scope or spirit of the present invention. It is preferred that the database of travel information is updated at regular intervals.

Figure 2 is a user screen displaying a main menu 60 for accessing the database of travel information. Main menu 60 includes data entry boxes, 70 and 80, for the traveler's name and geographic location. The database can optionally be configured to include information about the traveler's itinerary, such that when the traveler's name is entered into the traveler's name data entry box 70, the traveler's geographic location is automatically displayed in box 80. Date stamp 62 and time stamp 64 indicate the current time and date of the display.

Figure 3 is a user screen displaying another menu 90 for accessing the database of travel information. A series of boxes are provided, which enable the user to select information based on the traveler's circumstances. The boxes can be selected using techniques

that are known, such as the arrow and enter keys on a computer keyboard or with a computer mouse.

An example of how the user screens of Figures 2-14 can be used to access information from the database of travel information is as follows: Referring to Figure 3, menu 90 allows the user to identify the desired category of information from the database by making a selection from boxes 100, 110, 120, 130, 140, 150, 160, 161 and 162.

The user selects box 100 to bring up a service provider menu 170, an embodiment of which is depicted in Figure 4. From the service provider menu 170, the user can select from a variety of services. According to this embodiment, the services that can be selected are grouped into categories of transportation 180, lodging 190, medical 200, banks 210, rescue 211 and dental 220. Several types of lodging services can be included in the database, such as hotel services, motel services, and emergency shelter services. Medical services, such as physician services, hospital services, nursing services and medical clinic services can also be included.

In a preferred embodiment illustrated by Figure 5, the selection of transportation box 180 from service provider menu 170 provides access to transportation service provider menu 230, as depicted in Figure 5. According to the embodiment of Figure 5, the categories of transportation service providers from which the user can choose are providers of rental cars 240, railroads 250, airlines 260, buses 270, taxis 280, automotive repair services 290, towing services 300 and rescue services 310.

As an example of the operation of the user screens of this embodiment, the user can select rental car box 240 from transportation service provider menu 230, thereby bringing up a list of rental car providers as shown in Figure 6. The list of rental car providers is retrieved from the database of travel information based

on the geographic location entered in box 80 on main menu 60, shown in Figure 2. Techniques for programming databases to sort and retrieve information based on a particular variable, such as geographic location, are known. As shown in Figure 6, name information 321, address information 322 and phone number information 323 are provided on rental car service provider display 320. Although not shown in separate figures, according to this embodiment, information for categories of transportation providers other than rental car providers is displayed using a similar configuration of user screens, as is information for the other categories of service providers shown in Figure 4. However, other configurations of user screens can be used for accessing and displaying information from the database of travel information without departing from the scope and spirit of the present invention.

Figure 7 depicts a traffic information display 330. The display 330 identifies particular thoroughfares 331 and provides a description of the traffic condition 332 on them. The user accesses display 330 by selecting traffic information box 120 from menu 90, as shown in Figure 3.

Figure 8 depicts a regional weather screen 340. Screen 340 displays the weather conditions for the traveler's geographic location 80. The regional weather screen 340 is accessed by selecting regional weather information box 110 from menu 90. Screen 340 displays temperature information 342, sky information 343, precipitation information 344, humidity information 345, expected high temperature information 346, and expected low temperature information 347 for the traveler's geographic location 80.

As shown in Figure 9, a regional legal information display 350 is accessed by selecting the regional legal information box 150 from menu 90 of Figure 3. In the embodiment of Figure 9, information

concerning police stations 360, traffic laws 370 and courts 380 can be accessed for the traveler's geographic location by selecting the desired box.

As shown in Figure 10, a list of suggested vaccinations 390 is provided for the traveler's geographic location. A series of entries 400 identifies the suggested vaccinations. List 390 is accessed by selecting vaccination box 160 from menu 90.

Figure 11 shows a user screen for displaying terror alert information for the traveler's geographic location. Terror alert screen 410 provides a status 420 and a descriptor 422. Terror alert screen 410 is accessed by selecting terror alert box 140 from menu 90, as shown in Figure 3.

Figure 12 depicts a user screen for displaying road construction information for the traveler's geographic location. As shown in the figure, road construction screen 430 includes thoroughfare descriptor 431 and road construction information descriptor 432. Road construction screen 430 is accessed by selecting road construction box 130 from menu 90, as shown in Figure 3.

Figure 13 depicts a user screen for displaying safe haven information. As shown in the figure, safe haven screen 450 includes safe haven descriptors 451, along with corresponding addresses 452 and telephone numbers 453. The safe havens are preferably locations where the traveler can seek temporary refuge during incidents that pose a threat to the traveler's well-being, such as natural disasters, terrorist activities or criminal activities. The information described in the safe haven screen 450 is preferably updated as such incidents occur. Safe haven screen 450 is accessed by selecting safe haven box 161 from menu 90, as shown in Figure 3.

Figure 14 depicts a user screen for displaying advice to travelers. As shown in the figure, Do's and Don'ts screen 460

includes a series of notes, each of which are displayed in a box 461. Box 461 includes recommendations as to actions that the traveler should or should not take in the geographic location of interest. Do's and Don't's screen 460 is accessed by selecting Do's and Don't
5 box 162 from menu 90, as shown in Figure 3.

In a second embodiment of the present invention, a system of counseling services is provided. According to this embodiment, the traveler provides information concerning his or her geographic location and circumstances and is provided with selected information
10 based on the geographic location and circumstances. Preferably, the selected information is obtained by performing a selected retrieval of information from a database of travel information using geographic location as a selection criterion. As explained previously, the selection and retrieval process can be facilitated by the use of user
15 screens such as those provided in Figures 2-14. In a more preferred embodiment, the traveler is provided with a phone number that he or she can call to access the counseling services. Even more preferably, the traveler is provided with a mobile communication device, which the traveler can use to place the call.

20 It is particularly preferred that the mobile communications device is a mobile satellite phone. Examples of known, mobile satellite phones are the Qualcomm Globalstar GSP 1600 Tri-Mode phone distributed by Globalstar LP of San Jose, California and the 9500 Portable Satellite Phone distributed by Iridium Satellite LLC of
25 Arlington, Virginia. In an especially preferred embodiment, the mobile satellite phone has a button that the user can depress to transmit his current location. Known techniques such as global positioning systems (GPS) can be used to transmit the traveler's location to a receiving unit, such as a computer configured to
30 communicate with the GPS.

In an especially preferred embodiment, a rescue service provider is dispatched to the traveler's location in response to the transmission of the traveler's location with the button. The mobile
5 phone may be configured to communicate directly with the rescue service provider, or it may be configured to communicate with a third party, for example a travel services provider, who then contacts the rescue service provider. After arriving at the traveler's geographic location, the rescue service provider then transports the traveler to
10 an area of greater safety. According to this embodiment, the traveler can optionally be provided with an identification card with his or her picture, name and address or with a password, allowing the rescue service provider to confirm his or her identity.

Alternatively, the mobile communications device may comprise a
15 personal computer configured to operate as a telephone. Preferably, the personal computer is a hand-held, wireless, notebook-style personal computer that is adapted to transmit the current location of the traveler and to send and receive text messages.

According to a preferred embodiment of the present invention,
20 the traveler is provided with an emergency kit containing food and water. Preferably, the food and water are sufficient to sustain the traveler for a period of three days. More preferably, the emergency kit includes a mobile satellite phone (as described above), a carrying case, a water purifier, a candle, a hand and foot warmer, a
25 light stick, a fire starting device (such as matches and/or a lighter), a blanket, one or more tools, a small flashlight, information regarding survival techniques, tissue, utility bags, a radio, a whistle, and a mobile communications device battery recharger. It is especially preferred that the emergency kit further
30 include first aid information and first aid supplies, such as

adhesive bandages, adhesive tape, alcohol wipes, aspirin, first aid cream, gauze pads, gauze roll, razor blades, and towels.

The kits can optionally be tailored to particular categories of traveler, geographic location or travel activities, such as

5 backpacking kits, excursion kits, cosmopolitan kits, urban travel kits, marine travel kits, rural kits, wilderness kits, and special medical needs kits.

10 According to yet another preferred embodiment of the present invention, a voice mail system is provided. The voice mail system is configured to record and store messages provided by the traveler. Friends, relatives, co-workers and other persons concerned about the traveler's condition are provided with a phone number for accessing the traveler's voice mail messages, allowing them to obtain updates concerning his or her condition.

15 According to still another embodiment of the present invention, the traveler is provided with protective clothing adapted to the geographic location to which he will travel. For example, coats or other warm clothing can be provided to those traveling to particularly cold climates or hats designed to reduce sun exposure
20 could be provided to those visiting particularly sunny climates.

25 The foregoing embodiments are merely examples of the present invention. Those skilled in the art may make numerous uses of, and departures from, such embodiments without departing from the spirit and the scope of the present invention. Accordingly, the scope of the present invention is not to be limited to or defined by such
embodiments in any way, but rather, is defined solely by the following claims.